

PROFESSIONAL PREPARATION

INSTITUTION	DEGREE	FIELD	DATE
Harvard University	Visiting Research Fellow	Semiotics of Film Analysis	1981
State University of New York/Buffalo	Doctor of Philosophy	Linguistics	1979
State University College at Buffalo	Master of Arts	English	1972
Indiana University	Bachelor of Arts	English	1968

Professional Experience

**State University College at Buffalo,
Professor, Department of English (August 1973 to Present)**

Summary: Primary responsibilities include faculty mentoring, teaching undergraduate and graduate courses in Applied Linguistics, Film Studies, Composition, and Literature; curriculum development and evaluation, research in the areas of Family Literacy, Linguistics, Applied Linguistics and the Language Arts, the Semiotics of Film Analysis, as well as student and faculty recruitment, student advisement, advocacy for public higher education, and community service.

Specialized Certification and Training was obtained in 2002. Received the NYS Certification for Basic Family Literacy Implementation Training from the New York State Alliance for Family Literacy and received the National Certificate for Implementation of Family Literacy Programs and Staff Development Training by the National Center for Family literacy. .

Selected Highlights: Selected as an official NGO delegate to the United Nations 4th World Conference on Women; Co-founded with Dr. Cappella the Buffalo Family Literacy Model; **Project FLIGHT: A Family Literacy Program**; the Family Literacy Resource Center ; the **Annual New York State Family Literacy Conference**, the **Annual Western New York Women in History Community Celebration**, as well as founder of the **Western New York Women’s Hall of Fame**.

Project FLIGHT has various initiatives that provide literacy on a variety of fronts and have impacted the community locally, nationally, and internationally. Current community service includes membership involvement on boards, and appointments to policy-making committees in family literacy, family violence, women’s issues, community service, and children at-risk with examples as follows:

- Past President for the New York State Coalition on Women Issues and a founding member of the Western New York Advisory Council of the New York State Division for Women;
- Consultant to such organizations as the National Children’s Literacy Project, the Buffalo City Schools, New York State Department of Education, the Board of Regents, United Way, Literacy Volunteers of America, New York State Alliance for Family Literacy.

With regards to Service to the college, the following illustrates significant positions held:

- Member of the United Way Campaign Cabinet of the Buffalo Division which won the Jacobs Cup.
- Chair of the Western New York Women’s Hall of Fame.
- Appointed to President’s College/Community Blue Ribbon Panel on Equity and Diversity.
- Research Associate for CDHS.

With regards to research activity, scholarships, program development, and presentations:

- Wrote or procured over 107 grants and hundreds of in-kind donations from local, state, federal, public and private foundations and businesses totaling \$33,000,000 to support works in family literacy, applied linguistics and the language arts, diversity, women’s issues, and children at-risk;

With regards to excellence in teaching, some examples include:

- Provided programs for student mentoring, provided volunteer opportunities for community service, helped students publish, coordinated the Faculty/Student Research and Creativity Celebration for the department, established a sizable departmental library for students of peer related research and professional materials.
- Received the President's Award for Excellence in Teaching, and, Excellence in Equity and Diversity.

With regards to the 62 awards, honors, and recognition for scholarship and community service received, the following exemplify outstanding accomplishments:

- Proclamations, resolutions and commendations from three Governors, the Senate, the Assembly, the Erie County Executive, the Mayor, and the college for outstanding achievement in service in the following areas: family literacy, FLIGHT, family violence, and for administrative service to the college;
- Brother/Sisterhood Educational Leadership Award presented by the National Conference for Community and Justice. January 17, 2002.
- Recipient of the New York State Harriet Tubman Humanitarian Achievement Award presented in Albany, New York in 2005 and in 2002.
- Selected Buffalo Citizen of the Year by *The Buffalo News* for literacy initiatives;
- Recipient of the Governor's Award for Excellence in Education.

SPECIFIC AWARDS, HONORS AND RECOGNITION:

International

- 2009 Received commendation from the Federated States of Micronesia for helping the peace Corp establish a school in Kosrae
- 2007 Received commendation from Guyana, South America for work done with High Schools and books and educational materials
- 2002 Received commendation for work with Doctors without Borders for providing a tutor, tutoring and books to the a poor section outside of Mexico City known as the "Garbage Dump City" and from the Billings Family Foundation for helping to establish a school with materials in the Maiphumelele Township near Capetown , Africa.
- 2001, Spring. Letter of Special Recognition from the Department du Pas-de-Calais Educational Commission, France.
- 2001 Received commendation from Consul General for China for books and educational materials distributed to six Universities and schools in Tianjin china.
- 2000 Received commendation from Lille, France and Columbia, South America for providing Books and educational resource materials for schools and literacy
- 1999 Received commendation from Cameroon Africa for helping to establish a school in Garoua
- 1995 Invited to represent the United states on Family literacy at the United Nations World Conference in China
- 1994 Invited to represent the United States on Family literacy at the United Nations Regional Conference in Austria

National

- 1997, Commendation from President Bill Clinton for Service to the Community. May 1997.

Statewide

- 2009, Letter of Commendation from Governor Paterson on Project Flight's Literacy Activities on behalf of Children and Families.
- 2008, Letter of Commendation from Governor Spitzer on developing the New York State Martin Luther King "Readers are Leaders Literacy Program"
- 2007, Letter of Commendation from Governor Spitzer on developing the New York State Martin Luther King "Readers are Leaders Literacy Program"
- 2007, Letter of Commendation from Governor Spitzer on developing the Western New York Women's Hall of Fame.
- 2006, Letter of Commendation from Governor Pataki on developing the New York State Martin Luther King "Readers are Leaders Literacy Program"
- 2006, Letter of Commendation from Governor Pataki on developing the Western New York State Women's Hall of Fame

- 2005, 2002 Recipient of the New York State Harriet Tubman Humanitarian Achievement Award presented in Albany, New York.
- 2001, Fall. Recipient of the Governor's Award for Excellence in Education. Bi-cameral, Bi-partisan Legislative resolutions from the State of New York, the County of Erie, and the City of Buffalo commending the work of Project FLIGHT on behalf of this community and the state: sponsored by Senators Rath, Maziarz, McGee, Nanula, Stachowski and Volker, and Assemblypersons Eve, Schimminger, Burling, Daly, Hayes, Higgins, Hoyt, Seaman, Smith, Tokasz, and Wirth. Additional resolutions from the Common Council of Buffalo and from Mayor Masiello.
- 2001, Letter of Special Recognition from the Department du Pas-de-Calais Educational Commission, France.
- 2000, Fall. Bi-cameral, Bi-partisan Legislative resolutions from the State of New York, the County of Erie, and the City of Buffalo commending the work of Project FLIGHT on behalf of this community and the state: sponsored by Senators Rath, Maziarz, McGee, Nanula, Stachowski and Volker, and Assemblypersons Eve, Schimminger, Burling, Daly, Hayes, Higgins, Hoyt, Seaman, Smith, Tokasz, and Wirth. Additional resolutions from the Common Council of Buffalo and from Mayor Masiello.
- 1997, Selected for the New York State's Best Award by Lt. Governor Betsy M. Ross.
- 1997, Special Recognition from Representative Jack Quinn, Senators Rath and Nanula, State Comptroller H. Carl McCall, Erie County Executive Dennis Gorski, Mayor Masiello.
- 1996, Selected as **Buffalo Citizen of the Year** with Dr. Cappella, by the **Buffalo News** for Outstanding Service to the Community for the "Books for Kids" literacy program.
- 1994, Certificates of Special Congressional Recognition from Congresspeople Jack Quinn, John J. LaFalce.
- 1994, Citations of Special Commendation from Senator Anthony Nanula, and Assemblypersons Sam Hoyt and Paul A. Tokasz.
- 1994, Special recognition from Governor Mario M. Cuomo, March 8, 1994.

Local

- 2009, Letter of Commendation from Mayor Brown on the Western New York Women's Hall of Fame.
- 2008, Letter of Commendation from Mayor Brown on the Western New York Women's Hall of Fame.
- 2002, Brother/Sisterhood Educational Leadership Award presented by the National Conference for Community and Justice.
- 2001, President's Award for Excellence in the Advancement of Equity and Campus Diversity; Buffalo State College.
- 2001, Mayor's Partnership Award for Businesses in Partnership with Buffalo Public Schools and the Buffalo Alliance for Education.
- 2001, March. Resolution from the Erie County Legislature commending Project FLIGHT's Record of Excellence.
- 2000, City of Buffalo Businesses in Partnership with Buffalo Public Schools presented to Buffalo State College-United in FLIGHT initiative. (October 24th 2000).
- 2000, March. Resolution from the Erie County Legislature commending Project FLIGHT's Record of Excellence.
- 1999, Resolution from the Erie County Legislature commending Project FLIGHT's record of excellence.
- 1997, United Way of Buffalo, Volunteer of the Year, May 1997. Award presented at the annual United Way Luncheon.
- 1996, J.C. Penny "Golden Award" for Outstanding Service to the Community as an Educator.
- 1999, Communications Workers of America. Citizenship Award.
- 1996, Niagara Frontier Reading Council Award for promoting Family Literacy, April 1996.
- 1996, AAUW Women of Achievement Award for the promotion of Literacy, May 1996.
- 1994, Recipient of YWCA Leader Award, June 1994. For Outstanding leadership and excellence in professional and community endeavors.
- 1994, "Dr. Geraldine Bard Day" proclaimed in Erie County, March 17, 1994 by Dennis T. Gorski, Erie County Executive.
- 1994, "Dr. Geraldine Bard Day" proclaimed in Buffalo, New York, March 17, 1994 by the Common Council of Buffalo.

1994, The President's Medal in recognition of Outstanding Achievement in Campus and Community Service, awarded by F.C. Richardson, Buffalo State College, March 13, 1994.

Consultant to the following:

- Buffalo City Schools
- El Museo Francisco, Oller y Diego Rivera
- Enterprising Women, The Buffalo Partnership
- Erie BOCES I
- Junior League of Buffalo, Inc.
- Literacy Volunteers of America
- National Women's Conference Committee and Center
- New York State Commission on National and Community Service
- New York State Department of Education
- New York State Division for Women Western New York Advisory Council
- Niagara Frontier Reading Council
- The United Way Serving Buffalo and Erie County